



# GABRIELA BALVÍNOVÁ

FOTOGRAF/VIDEOMAKER 📍 PRAGUE, CZECH REPUBLIC 📞 +420 732 774 433

## ◦ DETAILS ◦

Prague  
Czech Republic  
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Date of birth  
14.11.1996

## ◦ LINKS ◦

[Web](#)  
[LinkedIn](#)  
[Instagram](#)  
[Video Portfolio](#)

## ◦ SKILLS ◦

Photography  
Video Production  
Graphic Design  
Communication  
Adobe Photoshop  
Adobe Lightroom  
Adobe Premiere  
Adobe After Effects  
Adobe Illustrator  
Adobe InDesign

## ◦ LANGUAGES ◦

Czech  
English

## ◦ HOBBIES ◦

Music  
Movies  
Art  
Board Games  
Traveling



## EMPLOYMENT HISTORY

### Multimedia Producer at BTL Healthcare Technologies a.s., Prague

Jan 2026 — Present

- Photography of large-scale campaigns including full organization of photoshoots and post-production of final outputs
- Photography of events, corporate portraits, international events and exhibition
- Filming product videos and testimonials

### Fotograf/Videomaker (Freelance) at Operátor ICT, a.s., Prague

2025 — Present

- Photography for marketing campaigns (e.g. Lítačka and Nakopni Prahu projects)
- Outputs used in outdoor campaigns across Prague, including CLV advertising at public transport stops
- Creation of video content from events and corporate activities
- Corporate portraits of company board members

### Digital Content Creator at 2N Telekomunikace, Prague

Oct 2022 — Dec 2025

- Photography of products, events, case studies, PR, and headshots
- Filming unboxing videos, interviews, events, and installations
- Creation of animated videos
- Producing static and dynamic social media content
- Collaboration on scriptwriting, ideation, and communication with external production teams
- Traveling abroad for trade exhibition

### Content Creator at World of Online s.r.o., Prague

Nov 2021 — Oct 2022

- Photography and video production
- Creating static and dynamic social media content
- Production of photo and video shoots and podcast recordings



## EDUCATION

### Graphic Design and Promotional Design, Vaclav Hollar School of Art and Vocational College, Prague

Sept 2012 — May 2016

Graduated with honours

### Photography, Higher Vocational Graphic School and Secondary Industrial Graphic School, Praha

Sept 2016 — May 2017

### BA (Hons) Photography, The University of Suffolk, Ipswich, UK

Oct 2018 — Jun 2021

Award: Bachelor of Arts with Honours in Photography  
Classification: Class II (Division 1)